

Motivational letter Young World Summit

To whom it may concern,

Just think that you have to put all your most important things in one box. What's in your personal box? Whatever it is must be pretty important, because you've traveled with it, moved it, took it to your house and big chance that the box bulges out of stuff. Every item inside your box is life-needed. Right?

Well, if we're doing more investigation: we don't need so much stuff. Did you know Americans have about three times the amount of space we did 50 years ago? Three times! So you'd think, with all this extra space, we'd have plenty of room for all our stuff. Nope. We've got triple the space, but we've become such good shoppers that we need even more space. So where does this lead? We burden our earth, huge environmental footprints, and perhaps not coincidentally, our happiness levels flat-lined over the same 50 years.

This must stop!

I think the best solution to save this world (humans and planet) is to use share economies in our daily life. In my attached plan you read how I can make lasting connections, to create positive change!

During my study I did an internship at the Dutch political party the ChristenUnie (Christ Union). Since my youth I'm very interested in politics and empowering your strength to bring a positive change. However this political party had a religious background, I wanted to learn how you make impact if others (read: the most in our House of Representatives) don't support your idea of combine religion and state. I have learned how to connect with people you might not need in the first instance when implementing your ideas. But just by entering into the connection you can make more positive change than alone. Together with my work at TEDxAmsterdam (an international event about 'ideas worth spreading') I'm really someone who want to make an impact! If that's with new ideas about sustainability, empowering people to get out the best of them or to stimulate my interns to follow their heart: we can not only make the world better, but also stronger! Together!

That's also why I'm really interested in this Young World Summit event. I believe everyone has the capability to become an inspiring leader. You just have to met the right people that can touch your heart. And once, I want to become one of those inspiring leaders too. Together with Young World Summit!

PS: What's inside your box? Maybe less might equal more. So let's make room for the good stuff.

I look forward to the possibility of working together.

Yours sincerely,

Kelsey Obdeijn